






# SAVORED JOURNEYS

◆ AFFORDABLE LUXURY TRAVEL, FOOD & WINE ◆

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## SOCIAL

-  @savoredjourneys 10,500 Followers
-  pinterest.com/savoredjourneys 11,618 Followers
-  fb.me/savoredjourneys 2,169 Likes
-  @savoredjourneys 9,547 Followers
-  triberr.com/lauralynch 1M+ Reach

## STATS

### PAGE VIEWS PER MONTH

84,000

### SESSIONS PER MONTH

72,000

### USERS PER MONTH

63,000

## PARTNERSHIP OPPORTUNITIES

### Sponsored Posts/Ambassadorships

Let us help you promote your travel service, product, hotel, restaurant or resort.

### Press & Social Media Trips

We happily accept press and social media trips that fit with our travel schedule.

### Product/Experience Reviews

We will review your product, service or experience on Savored Journeys. We also accept sponsored reviews.

### Banner/Site Ads

We promote products that are relevant to our brand in banner advertising on a monthly or yearly basis.

### Contests/ Giveaways

We will run contests and giveaways via our website and social media accounts.

## ABOUT SAVORED JOURNEYS



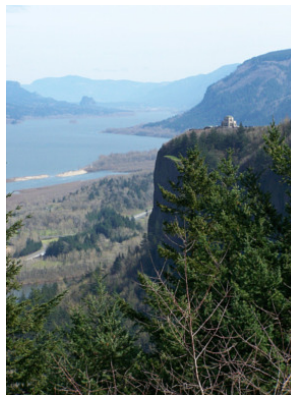
Savored Journeys was started in 2014 by Laura & Nick Lynch. It's an exploration of the best affordable luxury food and wine adventures around the world. We focus on established and affluent travelers seeking affordable luxury.

Laura & Nick started Savored Journeys to share their love for travel, food and wine and build a community of like-minded travelers. They have been all over the world in pursuit of incredible international cuisine and world-class wine and are dedicated to building a first-class travel website.

## OUR AUDIENCE

Savored Journeys readers are established, affluent travelers with the means to travel in style and comfort.

We are a U.S.-based travel blog, but will be moving to the UK in late 2016 and focusing more on Europe.



### DEMOGRAPHICS

62% USA  
8% CANADA 4% UK 4% MEXICO  
79% FEMALE - 21% MALE  
47% ARE AGE 25-34

KLOUT SCORE: 67.56  
DOMAIN AUTHORITY: 36  
#TRAVELIK TOP 1000+  
TRAVEL BLOG RANK: 79

## WHO WE'VE WORKED WITH

Seattle Magazine  
Tinggly  
VisitBritain  
Greeking.me  
Tripeasel  
Urban Adventures

Hotel Valencia  
A Luxury Travel Blog  
Italian Days  
Villa Bordonni Hotel & Spa  
Southwest Idaho Travel Association  
Hofsas House