



SAVORED JOURNEYS

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LAURA & NICK LYNCH

Eating & Drinking Specialists

SOCIAL MEDIA

Twitter: 22,000

Pinterest: 32,000

Facebook: 3,000

Instagram: 17,200

WEBSITE STATS

Page Views Per Month
180,000

Users Per Month
123,000

Average Time on Site
10:45

Users Per Month
123,000

DEMOGRAPHICS

54% USA / 9% CAN / 8% UK

69% Female / 31% Male

60% are age 25-44

WE'VE WORKED WITH

European Waterways

Southeast Germany

Visit Luxembourg

VisitBritain

Bordeaux Tourism

Basel Tourist Board

Mont Blanc

East Scotland

SW Idaho Travel

Costa Brava Tourism

Jet 2 Holidays

Spain in the UK

Captivate, iAmbassador,

Blogilicious

ABOUT OUR WEBSITE & AUDIENCE

We are Laura & Nick, travel experts & expats living in London. We started Savored Journeys in 2014 to share our love of food and travel with others. Our ultimate goal is to help our readers discover great food experiences around the world.

Our readers are affluent travelers with no (or grown) kids, a love of food and wine, and the means to travel in style and comfort. Our readers often follow our exact itineraries when visiting wine regions and cities we've covered.

WHY WORK WITH US

- We are a trusted source for food and wine tourism information.
- We are professional, efficient, and easy to work with.
- We specifically target our campaign to fit your needs.
- We utilize the latest SEO best practices and our brand recognition to rank in search engines for top keywords that ensure good traffic.
- We provide a full report of all coverage and analytics following a trip.
- Our large, targeted audience will increase your exposure.

SERVICES WE OFFER

FAMILIARIZATION TRIPS - We work with tourist boards and PR agencies to promote destinations, through individual and group press trips.

PRODUCT & EXPERIENCE REVIEWS - We can review or feature your product, resort, service or experience on Savored Journeys.

SOCIAL MEDIA CAMPAIGNS - We can promote your business, service or experience via our social media channels.

SPONSORED CONTENT - If you have a product or service you'd like to share with our audience, we can advertise it on our website through content.

WHAT PEOPLE ARE SAYING

I came across your website and after doing much research and we decided to follow your Chianti region itinerary. It was amazing! I wouldn't have found these places if it wasn't for your site, so my husband and I would like to thank you. - Nicky and Erik

"It was a pleasure having Savored Journeys in Luxembourg. Laura and Nick are very professional and easy to work with, a real pleasure. I can highly recommend them!" - Sandy (Visit Luxembourg)

"Thank you so much for these blog posts. They are amazing and promote so beautifully Moldova. Not so often I meet so dedicated and passionate bloggers." - Veronica (Wine Tours Moldova)