

SAVORED JOURNEYS

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LAURA & NICK LYNCH

BLOGGER & PHOTOGRAPHER

We are Laura & Nick Lynch, travel experts and U.S. expats, living in London. We started Savored Journeys in 2014 to share our love of food and travel with others.

Our ultimate goal is to help our readers discover great food and travel experiences around the world.

Our readers are affluent travelers with no (or grown) kids, a love of food and wine, and the means to travel in style and comfort.

STATISTICS

Page Views Per Month 215,000

Users Per Month 153,000

Sessions Per Month 181,000

Average Time on Site 10:45

SOCIAL MEDIA - @SAVOREDJOURNEYS



18,000



21,000



3,050



36,000

WHY WORK WITH US

- We are a trusted source for food and wine tourism information.
- We are professional, efficient, and easy to work with.
- We specifically target our campaign to fit your needs.
- We utilize the latest SEO to rank in search engines for top keywords.
- We provide a full analytics report of all coverage.
- Our large, targeted audience will increase your exposure.

PREVIOUS WORK

European Waterways
Southeast Germany
Visit Luxembourg
VisitBritain
Bordeaux Tourism
Basel Tourist Board
Mont Blanc
East Scotland
SW Idaho Travel
Costa Brava Tourism
Blogilicious
Jet 2 Holidays
Spain in the UK



SERVICES WE OFFER

FAM TRIPS
PRODUCT & EXPERIENCE REVIEWS
SOCIAL MEDIA CAMPAIGNS
SPONSORED CONTENT



DEMOGRAPHICS

54% USA
9% CAN
10% UK
69% Female / 31% Male
60% are age 25-44

TESTIMONIALS

I came across your website and after doing much research and we decided to follow your Chia nti region itinerary. It was amazing! I wouldn't have found these places if it wasn't for your site , so my husband and I would like to thank you.
- Nicky and Erik

"It was a pleasure having Savored Journeys in Luxembourg. Laura and Nick are very professional and easy to work with, a real pleasure. I can highly recommend them!"
- Sandy (Visit Luxembourg)"

Thank you so much for these blog posts. They are amazing and promote so beautifully Moldova. Not so often I meet so dedicated and passionate bloggers." - Veronica (Wine Tours Moldova)